

Senior Center Survey Highlights

Distributed to

Senior Center volunteers
Community partners
Amesbury city employees
Seniors participating in programs

87 Responses

Of those,
43% participate in programs
33.7% volunteer
27.7% FCOA/COA board member
9.6 community partner

Respondent Demographics:

Age

Ages 60-69: 24.4%
Ages 70 to 79: 25.5%
Ages 80-89: 19%

Gender

79% female
21% Male

Residence

82% Amesbury residents
6.3% Salisbury
5% New Hampshire
If respondent is not from Amesbury, largest draw is programming (43%) family and friends in area (26.6%)

How long with Center?

More than half 1-5 years: 53.5%
Nearly 18% less than a year
Nearly 18% 6 to 10 years

How active in Center activities?

Often (at least weekly) 55%
Infrequently (Once or twice a month) 28%
Not at all 16%

Strengths of Center

Top strengths:

-- Social interaction 79%

- Warm, caring atmosphere 75%
- Staff's willingness to help 72%
- Greenleaf caregiver support/program 53%
- Staff's expertise and skill set 52%

Other strengths

- Free in-town transportation 49%
- Meals on site and delivery 47%
- Good selection of wellness programs 46%
- Support groups 42%
- Volunteer opportunities and benefits 41%
- Interactions with volunteers 35%

Biggest challenges

Cut across many issues

- No weekend programs 36%
- Minimal evening programs 25%
- Space 23%
- Parking 18%
- Quality of meals 16%
- Interactions with volunteers 15%
- Minimal funding – cited several times in write in comments

What activities do you participate in/how often?

Most often:

- Volkunteer work 34%
- Games/Bingo 26%
- Meals at Center 24%
- Fitness programs 27%
- Support Groups 18%

Not at all

- Cable TV shows 68-70%
- Home help 83%
- Tax help 75%
- Intergenerational programs 60%
- In-town Transportation 60%
- Trips and tours 60%
- Support Groups 58%

What activities would you like to see more

- No responses to seeing less; many say had no opinion
- Evening classes 55%
- Educational seminars 55%
- Computer classes 40%
- Fitness programs 40%

Outreach to homebound 30%
Employment assistance 31%

Communication:

How do you hear about activities?

- 54% get communication from Newsletter (57% say they read it often)
- It drops from there to:
- Flyers 21%
- Phone calls 18%
- Newspaper 14%

How would you like to hear?

- The question didn't allow multiple answers, but responses indicate that people like a combination of communication
- Newsletter 31%
 - Monthly email 15%

Members – dues paying

28% are members
43% are not

People are members as a way to support center

Those who aren't say they aren't aware of it or haven't been asked